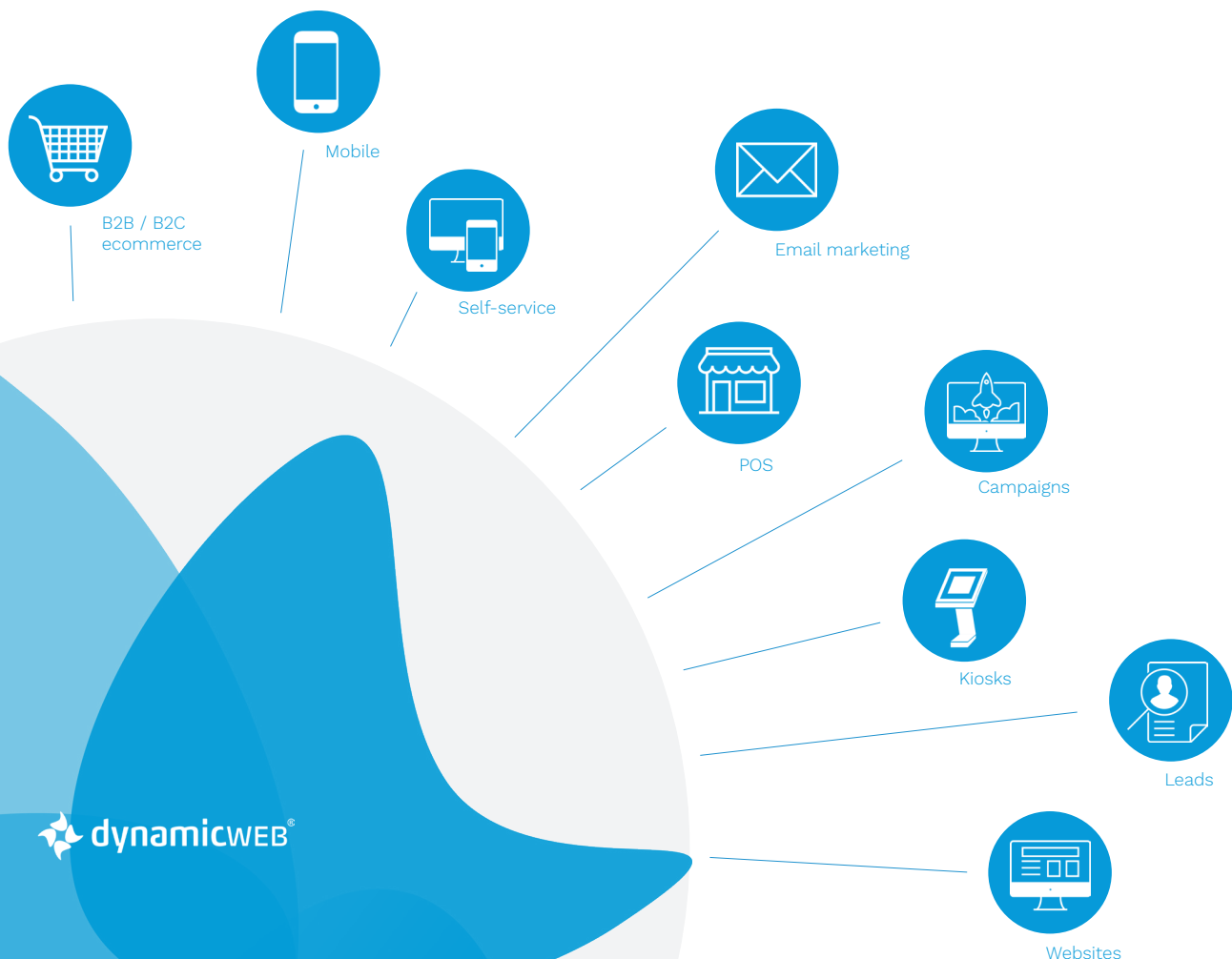# One platform for your entire digital world

To win and best serve customers in today's rapidly changing, hyper-competitive world, every organization needs to be agile, responsive and personal.

Therefore, the ability to interact with and service customers through different channels and communicate a consistent message is essential. Yet not all organizations are capable of supporting new digital channels with their current IT systems.

Dynamicweb's All-In-One platform brings the digital world together in one powerful platform.

It empowers you to deliver great customer experiences across channels by combining Web Content Management, Ecommerce, Product Information Management (PIM), and Marketing in a single platform. With Dynamicweb, all your content can be reused and personalized - your customers will benefit from this.

Thousands of businesses run more than 12,000 websites on Dynamicweb. They rely on great Microsoft .NET technology and Dynamicweb's ability to scale, customize and integrate with other systems.

Mobile

B2B / B2C ecommerce

Self-service

Email marketing

POS

Campaigns

Kiosks
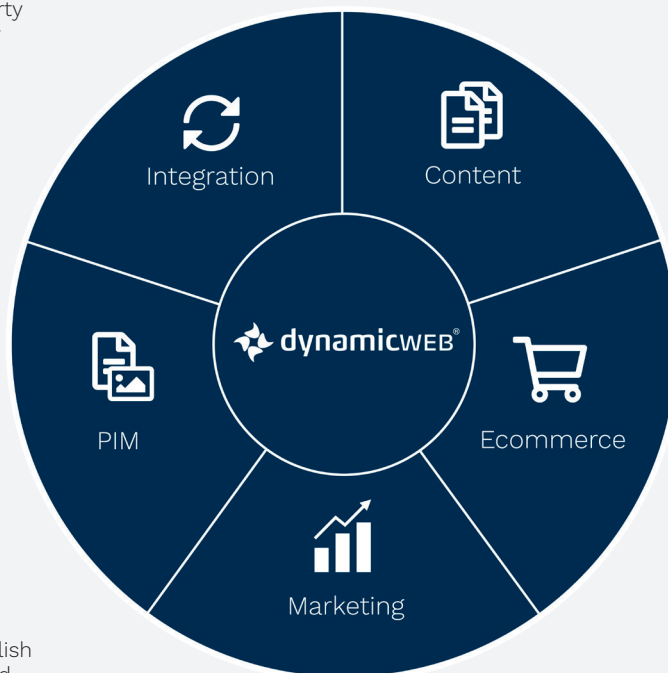
Leads

Websites

dynamicWEB®

Say goodbye to multiple systems!

With Dynamicweb, you don't need a bunch of different systems to manage your website, Ecommerce, extensive product data and newsletter distribution. Dynamicweb offers Content Management, Ecommerce, Product Information Management (PIM), Digital Marketing and Integration tools in just one platform.

Dynamicweb saves you time and money, but most importantly, all of your data is in the same platform ready to deliver personalized messages that increase conversions.

Integration Framework to connect to every 3rd party system – including turnkey integration for the whole Microsoft Dynamics family

Content Management that provides flexibility to deliver content for web and mobile use and SEO optimization
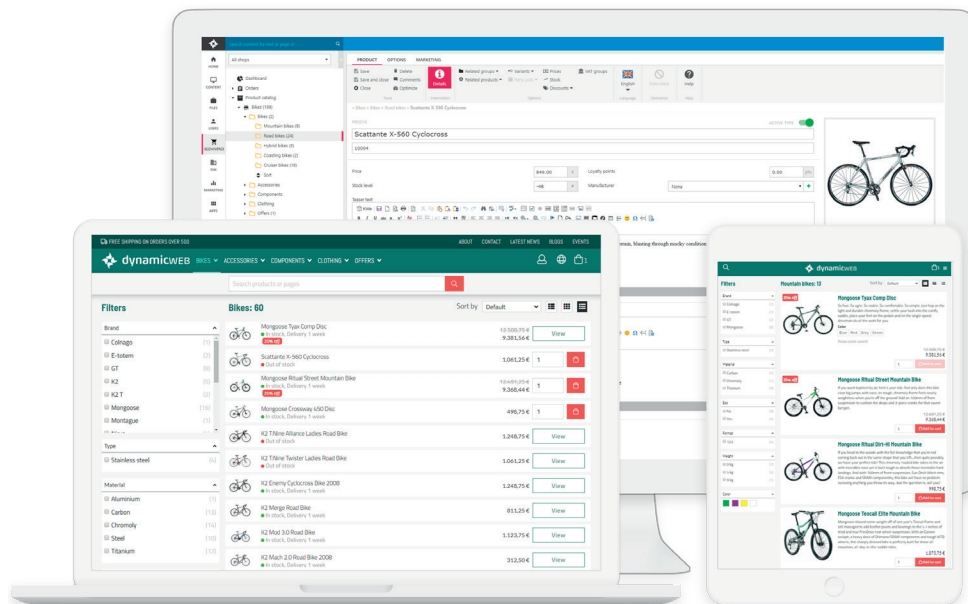
Product Information Management (PIM) to enrich, validate and publish your product data to owned channels, marketplaces and catalogs

Ecommerce for both B2B and B2C with customer self-service, loyalty schemes and product recommendation

Marketing for real-time personalization, automated marketing campaigns and transactional emails

Integration

Content

PIM

dynamicWEB®

Ecommerce

Marketing

dynamicWEB®

B2B and B2C Ecommerce

Optimize conversions, simplify complex B2B and B2C business processes, develop your business relationships, increase your bottom line and service your customers through all channels with personalized experiences.

Customer experience

- Personalization to deliver targeted and relevant products and emails

- Multi-channel publishing and support for all devices

- Suggested type ahead site search and product filtering

Growth drivers

- Integrated email marketing automation including abandoned cart reminders

- Operate multiple B2B and B2C stores in one platform

- Multi-languages, currencies payments and taxes

Process optimization

- Self-service for reorder, returns and order history

- Customer-specific prices and discounts from the ERP

- ERP integration for product data, invoicing, credit check etc.

About Dynamicweb

Our All-in-One platform combines CMS, Ecommerce, Product Information Management (PIM) and Marketing capabilities to create powerful customer experiences across all channels.

Today, thousands of businesses run more than 12,000 websites with Dynamicweb. We serve customers internationally in close cooperation with 200+ certified partners in 13 countries.

www.dynamicweb.com

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